

Aging in China, to be a huge market

This article was on the front page of the Nikkei newspaper on the 30<sup>th</sup> of November. Nichiigakkan the largest nursing company in Japan acquiring dozens of Chinese companies, eyeing the rapidly ageing population in China, perhaps it will expand its nursing care service in China from next year (2016). Well, it is awful. Can Golden Age expand also in China? But, definitely I don't go to China.

I do elderly nursing not for "making money" at the first place. ① The reason is because I actually experienced a near "family disintegration" while nursing care at home for my grandmother, I thought that it should not be that much hardship. Do not try nursing without both "professional care personal" and "nursing facilities", that's my advise.

② Second, our generation did not create the current Japanese economic power. That was generated by all the current elderly generation who was born before and during the war. I go often overseas especially to Southeast Asia, so, I feel that Japan is a rich, peaceful and safe country. No matter rich or poor, compared to any country in Asia, I think that is pleasant and great to live in Japan.

I established Gold Age because of appreciation the achievements of all those elderly, so they live happily. There were various difficulties during those 10 years, I do my best without to forget all those feelings. Yes, I must say that I do nursing care only for "every Japanese". I don't do for Chinese, Americans or Germans.

It is likely that Gold Age nursing care will start in Bangkok, Thailand (also in Malaysia, Philippines, Australia and Hawaii) it is not for nursing Thai people. I want to do it for the elderly Japanese who live in Thailand. They been transferred from Japan, they been struggling, those "corporate warriors" worked for Japan, they want to spend their old age in Thailand. So Gold Age makes nursing care in Thailand, if somebody says that "I want to die on tatami" then Gold Age has 1,000 rooms in Japan, please come any time. Also,

when somebody wants to see “Japanese grandchild” can stay in Gold age one or two months in Japan. I plan and dream about that, perhaps it makes now sense why I don’t want nursery care for Chinese people.

China’s population is 1.367 billion people, 15% of those are over 60 years old. Currently, about “212 million people” who are 60 years old or older, increases “8.5 million people” each year. “3,384 million people” were 65 years old as of 15<sup>th</sup> of September 2015, In China roughly 6.3 times more elderly people. Because there was the “one child policy” (some changes are this year) each parents have only one child. Grandfathers, grandmothers 4 people have only one grandchild. And there is no “nursing care insurance”. It is very hard situation.

How take care China of this “explosive increase of elderly”. I believe that Japan is “developed country” of “*elderly homes that includes service*”. Frankly, it would be good to do care for elderly people in China similar to “Gold Age”. The burden of the country is small in Japan, and the users of Gold Age are pleased. I’ll not do nursing care for Chinese, but I can give guidance in China. Actually, I been asked from China to teach, I might go there one time.